

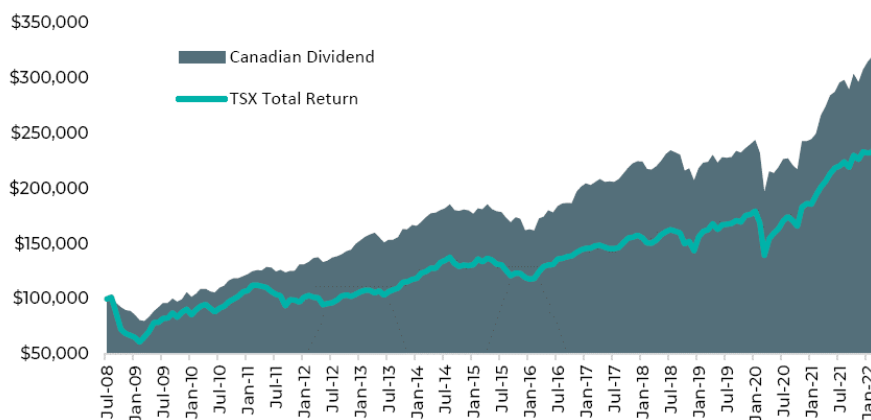
Purpose Canadian Dividend

Objective: Sustainable dividends with some capital appreciation

Benchmark: S&P/TSX Composite Total Return Index

Available: SMA platform

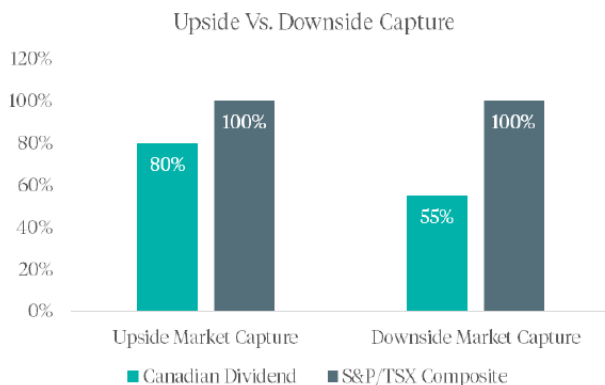
Performance (gross of fees)



	1-month	3-months	6-months	1-year	YTD	3yr	5yr	10yr	Inception*
CW Canadian Dividend	2.0%	6.1%	12.8%	22.6%	6.1%	13.4%	9.6%	9.1%	9.0%
S&P/TSX Total Return	4.0%	3.8%	10.6%	20.2%	3.8%	14.2%	10.3%	9.1%	6.7%
+/-	-2.0%	2.2%	2.2%	2.4%	2.2%	-0.8%	-0.7%	0.0%	2.4%

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
CW Canadian Dividend	14.0%	11.5%	8.0%	-10.1%	24.5%	11.3%	-7.8%	15.9%	1.2%	26.6%
S&P/TSX Total Return	7.2%	13.0%	10.6%	-8.3%	21.1%	9.1%	-8.9%	22.9%	5.6%	25.1%
+/-	6.8%	-1.5%	-2.5%	-1.7%	3.4%	2.2%	1.1%	-7.0%	-4.4%	1.5%

Risk Metrics



	Canadian Dividend	S&P/TSX Composite
Sharpe	0.76	0.42
Max Draw down	-23.3%	-39.9%
SD	10.7%	13.7%
Downside Deviation	8.7%	12.6%
Beta	0.64	1.00

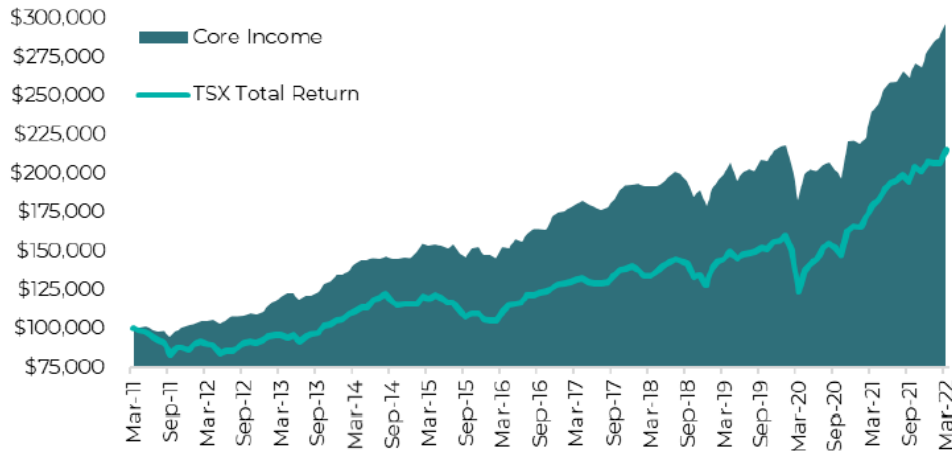
Purpose Core Income

Objective: Sustainable dividends with some capital appreciation

Benchmark: S&P/TSX Composite Total Return

Available: SMA platform & Fund

Performance (gross of fees)



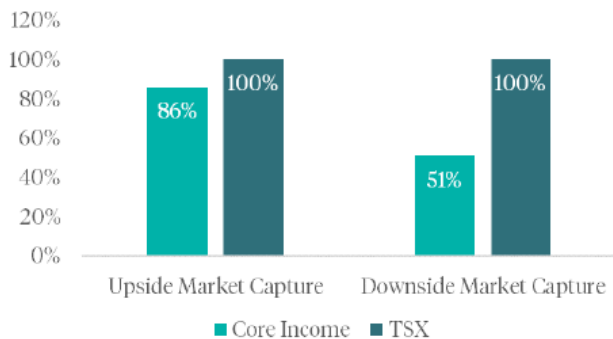
Gross of fees

	1-month	3-months	6-months	1-year	YTD	3-year	5-year	7-year	Inception*
Core Income	2.5%	6.0%	13.0%	23.3%	6.0%	14.0%	10.4%	9.9%	10.9%
Benchmark	4.0%	3.8%	10.5%	20.2%	3.8%	14.1%	10.3%	8.9%	9.1%
Relative	-1.5%	2.1%	2.5%	3.1%	2.1%	-0.2%	0.1%	1.0%	1.8%

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Core Income	8.0%	21.2%	8.3%	1.6%	18.6%	10.1%	-7.1%	21.1%	1.9%	26.4%
Benchmark	7.2%	13.0%	10.6%	-8.3%	21.1%	9.1%	-8.9%	22.9%	5.6%	25.1%
Relative	0.8%	8.3%	-2.3%	9.9%	-2.5%	1.0%	1.8%	-1.7%	-3.7%	1.3%

Risk Metrics

Upside Vs. Downside Capture



	Core Income	TSX
Sharpe	1.00	0.54
Max Draw down	-16.0%	-22.3%
Standard Deviation	9.3%	11.5%
Downside Deviation	7.1%	10.1%
Beta	0.69	1.00

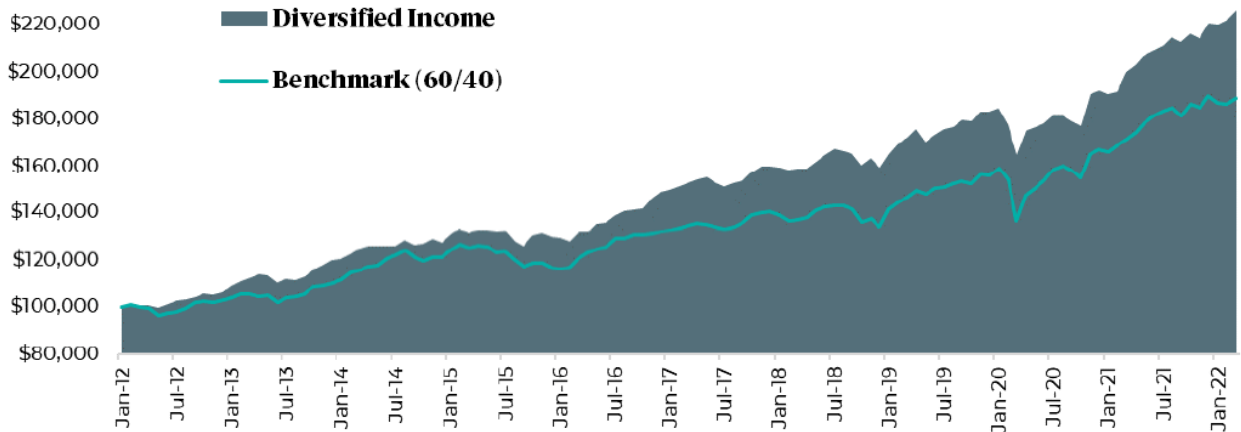
Purpose Diversified Income

Objective: Income & capital preservation

Benchmark: 60% S&P/TSX Composite Total Return + 40% FTSE TMX Domestic Bond Index

Available: SMA platform

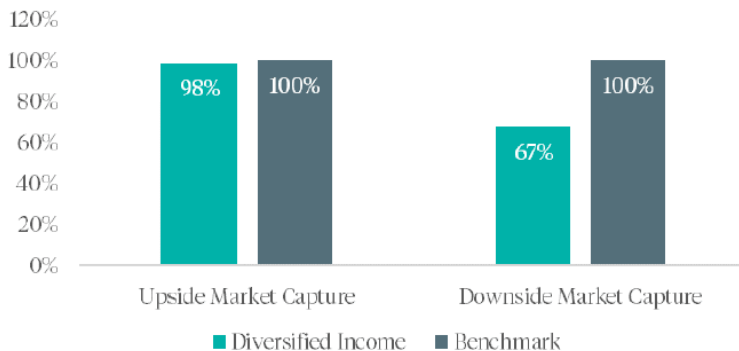
Performance (gross of fees)



	1-month	3-months	6-months	1-year	YTD	3-year	5-year	7-year	Inception
Diversified Income	1.7%	2.4%	6.2%	13.0%	2.4%	9.4%	8.2%	8.0%	8.3%
Benchmark (60/40)	1.2%	-0.6%	3.9%	9.8%	-0.6%	8.8%	7.0%	6.0%	6.4%
+/-	0.5%	3.0%	2.3%	3.2%	3.0%	0.7%	1.2%	2.0%	1.9%
	2013	2014	2015	2016	2017	2018	2019	2020	2021
Diversified Income	12.9%	6.6%	1.8%	14.2%	7.7%	-0.1%	14.8%	4.8%	14.9%
Benchmark (60/40)	7.1%	9.9%	-3.6%	13.0%	6.5%	-4.8%	16.4%	7.4%	13.4%
+/-	5.7%	-3.4%	5.5%	1.3%	1.2%	4.6%	-1.5%	-2.6%	1.5%

Risk Metrics

Upside Vs. Downside Capture



Sharpe
Max Drawdown
SD
Downside Deviation
Beta

	Diversified Income	Benchmark
Sharpe	1.16	0.75
Max Drawdown	-10.7%	-14.2%
SD	6.3%	7.3%
Downside Deviation	4.9%	6.6%
Beta	0.76	1.00

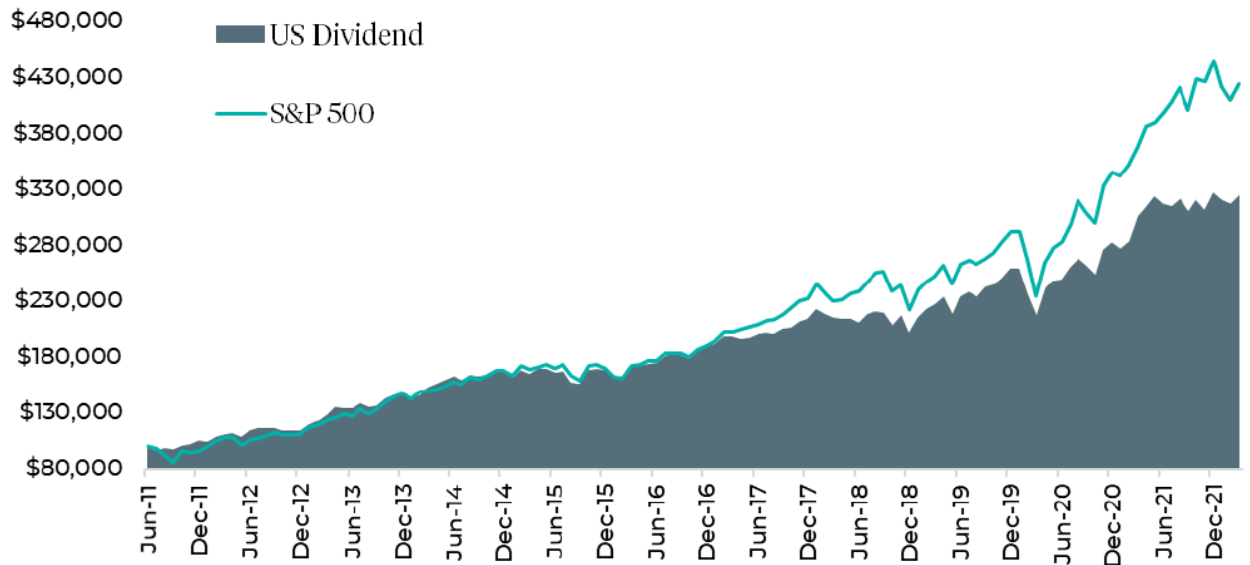
Purpose US Dividend

Objective: Sustainable dividends with moderate capital appreciation

Benchmark: S&P 500 Total Return

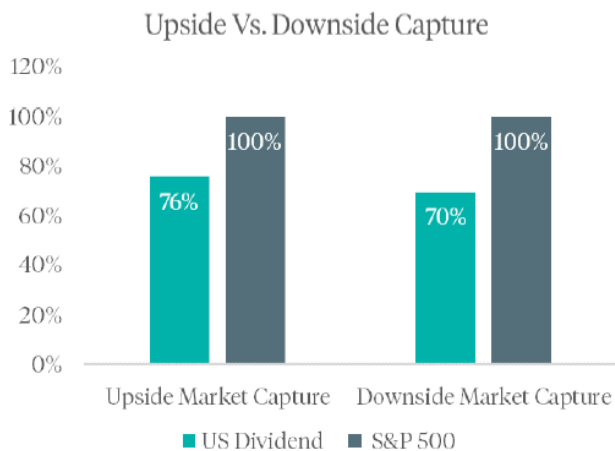
Available: SMA platform

Performance (gross of fees)



	1-month	3-months	6-months	1-year	YTD	3-year	5-year	7-year	incept
US Dividend	2.4%	-0.8%	4.7%	6.2%	-0.8%	12.6%	10.3%	10.1%	11.6%
S&P 500	3.7%	-4.6%	5.9%	15.6%	-4.6%	18.9%	16.0%	14.0%	14.4%
+/-	-1.4%	3.8%	-1.2%	-9.4%	3.8%	-6.3%	-5.7%	-3.9%	-2.8%

Risk Metrics



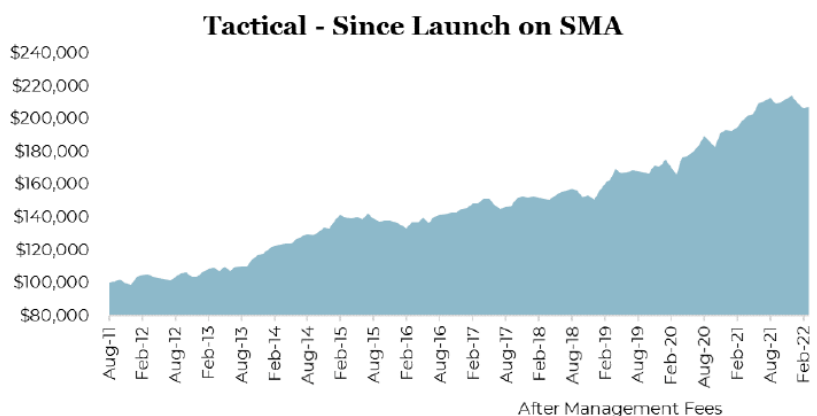
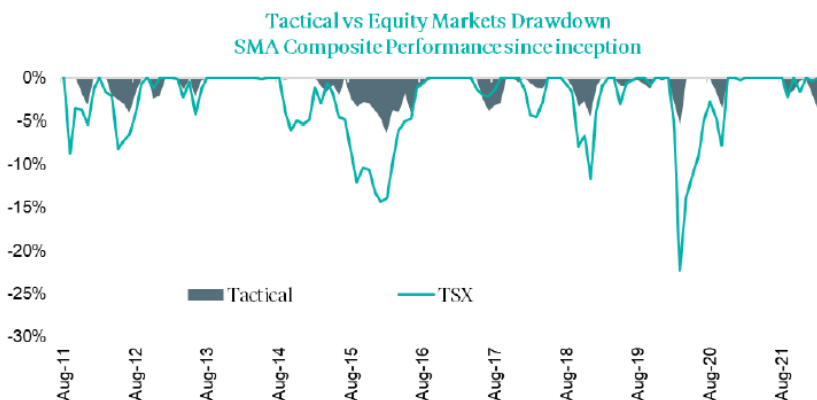
	US Dividend	S&P 500
Sharpe	1.03	1.06
Max Drawdown	-17%	-20%
SD	11.2%	13.6%
Downside Deviation	7.3%	9.7%
Beta	0.71	1.00

Purpose Tactical ETF

Objective: Diversification and low volatility with some capital appreciation **Benchmark:** 40% TSX + 20% S&P + 40% FTSE TMX Domestic Bond

Available: Fund

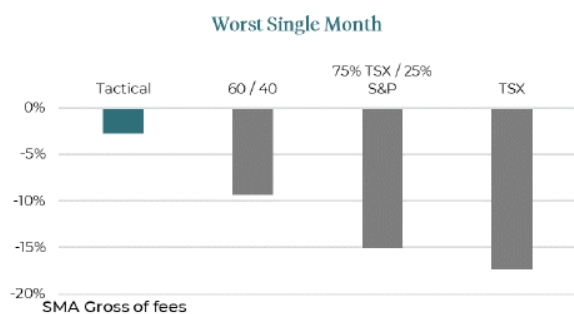
Performance



	1-month	3-months	6-months	1-year	YTD	3-year	5-year	Inception
Tactical ETF	0.4%	-2.9%	-0.3%	5.0%	-2.9%	9.2%	7.8%	8.4%
Benchmark	0.9%	-2.6%	2.6%	8.7%	-2.6%	9.2%	7.8%	8.4%
+/-	-0.4%	-0.3%	-3.0%	-3.8%	-0.3%	0.0%	0.0%	0.1%

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Tactical ETF	6.1%	14.4%	14.2%	3.7%	6.8%	5.5%	-0.2%	14.7%	14.0%	11.7%
Benchmark	6.5%	12.2%	12.6%	1.6%	10.7%	7.4%	-2.2%	16.9%	9.4%	13.9%
+/-	-0.3%	2.2%	1.6%	2.1%	-3.9%	-1.8%	2.0%	-2.2%	4.5%	-2.3%

Risk Management



	Tactical	Benchmark
Sharpe Ratio	1.18	1.02
Max Drawdown	-5.3%	-12.6%
Standard Deviation	6.0%	6.9%
Downside Deviation	2.9%	6.0%
Beta	0.70	1.00
Up Market Capture	90%	100%
Down Market Capture	75%	100%

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