

Connected Wealth U.S. Dividend

7 June 2021

RICHARDSON
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Objective

Income generation from sustainable dividends and moderate capital appreciation are the dual objectives of the Connected Wealth US Dividend Portfolio. This portfolio invests in U.S. listed companies that pay attractive dividends and/or have the potential to grow their dividends over time.

Investment philosophy

Dividends are a significant contributor to long term equity returns and dividend paying companies have historically experienced lower volatility compared to the broad market. We believe the U.S. market offers a wide variety of quality dividend paying companies however these are clustered together in some industries. To be successful in managing this U.S. dividend focused portfolio we believe the following criteria are key:

Dividend Health - not all dividends are the same. Some companies, given their business operations are better positioned to pay dividends than others. U.S. Dividend places a strong emphasis on the quality and sustainability of dividends in the stock selection process. This approach places great emphasis on both the level and changes to payout ratios, free cash flow generation, leverage and earnings stability.

Dividend Growth - Connected Wealth U.S. Dividend focuses on dividend sustainability and a company's ability to increase dividends over time. Avoiding chasing the highest yielding companies.

Risk Management

MA's dividend paying companies tend to be concentrated in select industries, maintaining a broad diversification is a crucial component of our risk management. At the company level, we continuously monitor both fundamentals and technical using our deterioration monitor.

Characteristics

Asset class	Equity
Geographic	US
Focus	Dividend & Dividend Growth
Objective	Actively managed to provide income with some capital appreciation potential
Approx. # of holdings	25-30
Estimated annual trades	16-24
Benchmark	S&P 500 Total Return
Benchmark 2	Dow Jones Select Dividend

The Manager

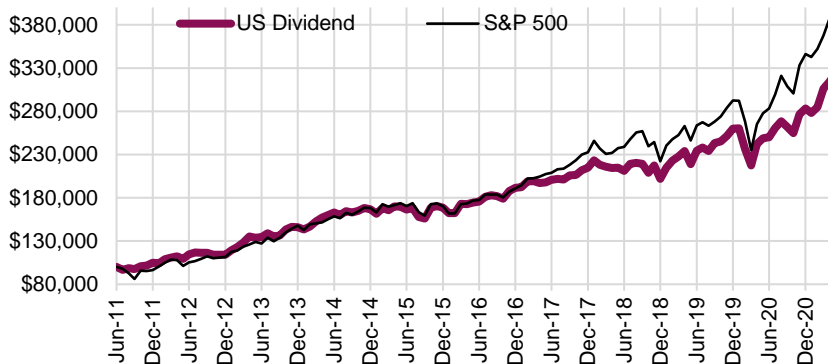
Connected Wealth, a service of Richardson Wealth, manages ~\$1 billion in assets across a number of North American equity, bond and ETF strategies.

Craig Basinger
Portfolio Manager

Chris Kerlow
Portfolio Manager

Derek Benedet
Portfolio Manager

Brett Gustafson
Portfolio Analyst



Performance & Risk

Objective: Sustainable dividends with moderate capital appreciation

Benchmark: S&P 500 Total Return

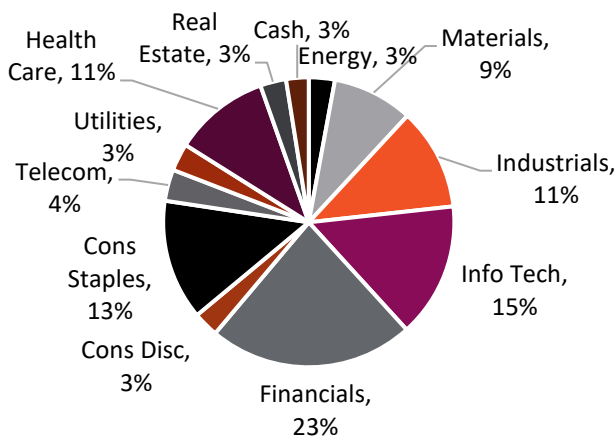
Available: SMA platform

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Annual
2011	US Dividend							-3.5	1.8	-1.2	3.5	0.6	3.1	4.2
	S&P 500							-2.0	-5.4	-7.0	10.9	-0.2	1.0	-3.7
2012	US Dividend	-0.8	4.4	1.6	1.3	-2.8	4.9	1.7	-0.5	-0.1	-2.0	-0.1	0.0	7.7
	S&P 500	4.5	4.3	3.3	-0.6	-6.0	4.1	1.4	2.3	2.6	-1.8	0.6	0.9	16.0
2013	US Dividend	4.5	2.8	4.2	5.2	-1.1	0.5	3.1	-2.7	0.8	5.0	1.9	-0.2	26.3
	S&P 500	5.2	1.4	3.8	1.9	2.3	-1.3	5.1	-2.9	3.1	4.6	3.0	2.5	32.4
2014	US Dividend	-1.9	2.4	3.9	2.8	1.9	1.9	-1.7	2.8	-0.9	1.2	2.2	-0.9	14.5
	S&P 500	-3.5	4.6	0.8	0.7	2.3	2.1	-1.4	4.0	-1.4	2.4	2.7	-0.3	13.7
2015	US Dividend	-3.1	4.0	-1.4	2.6	-0.1	-2.1	1.2	-6.2	-1.1	7.9	1.1	-1.0	1.0
	S&P 500	-3.0	5.7	-1.6	1.0	1.3	-1.9	2.1	-6.0	-2.5	8.4	0.3	-1.6	1.4
2016	US Dividend	-3.8	0.0	6.6	0.0	1.1	0.5	3.3	1.1	-0.6	-1.6	4.9	2.0	13.6
	S&P 500	-5.0	-0.1	6.8	0.4	1.8	0.5	3.5	0.1	0.0	-1.8	3.7	2.0	12.0
2017	US Dividend	0.4	3.6	0.1	-1.1	0.4	1.5	0.6	0.4	2.2	0.2	2.8	1.3	12.2
	S&P 500	1.9	4.0	0.1	1.0	1.4	0.6	2.1	0.3	2.1	2.3	3.1	1.1	21.8
2018	US Dividend	4.0	-2.3	-1.1	-0.5	0.0	-1.6	3.7	0.6	-0.5	-4.7	3.9	-7.1	-6.0
	S&P 500	5.7	-3.7	-2.5	0.4	2.4	0.9	3.7	3.3	0.6	-6.8	2.0	-9.0	-4.4
2019	US Dividend	6.5	3.7	2.2	2.7	-6.4	7.0	1.6	-1.7	4.0	0.7	2.6	3.4	28.8
	S&P 500	8.0	3.2	1.9	4.0	-6.4	7.0	1.4	-1.6	1.9	2.2	3.6	3.0	31.5
2020	US Dividend	0.1	-9.3	-8.0	11.6	2.8	0.5	4.3	2.9	-2.5	-2.7	8.6	2.4	8.9
	S&P 500	0.0	-8.2	-12.4	12.8	4.8	2.0	5.6	7.2	-3.8	-2.7	10.9	3.8	18.4
2021	US Dividend	-1.8	2.4	7.5	2.7	3.1								
	S&P 500	-1.0	2.8	4.4	5.3	0.7								

	CW	S&P 500	Relative	Statistic	Description	CW	S&P 500
	U.S. Dividend					U.S. Dividend	
1 month	3.1%	0.7%	2.4%	Sharpe Ratio	Performance relative to risk (higher is better)	1.11	1.08
3 months	13.8%	10.7%	3.1%	Max Drawdown	Largest decline from peak to trough (less is better)	-17%	-20%
6 months	17.1%	17.0%	0.2%	Up Market Capture	% of upside market participation (higher is better)	78%	100%
1-year	30.3%	40.3%	-10.1%	Down Market Capture	% of downside market participation (lower is better)	70%	100%
YTD	14.4%	12.6%	1.8%	Standard Deviation	Volatility (lower is better)	11.3%	13.6%
3-year	14.7%	18.0%	-3.3%	Downside Deviation	Volatility of down months (lower is better)	7.7%	10.1%
5-year	13.2%	17.2%	-4.0%	Beta	Volatility relative to the S&P 500	0.72	1.00
7-year	10.6%	14.1%	-3.4%				
Inception	12.6%	14.7%	-2.1%				

Composition

Sector Breakdown



Holdings

	Name	Sector	Weight	
Global	CHEVRON CORP	Energy	2.9%	
	AVIENT CORP	Materials	4.3%	
	NEWMONT CORP	Materials	4.7%	
N. American Cyclical	UNITED PARCEL SERVICE-CL B	Industrials	3.5%	
	WASTE MANAGEMENT INC	Industrials	3.6%	
	LOCKHEED MARTIN CORP	Industrials	4.2%	
	INTL BUSINESS MACHINES CORP	Info Tech	2.0%	
	ERICSSON (LM) TEL-SP ADR	Info Tech	3.2%	
	INFINEON TECHNOLOGIES-ADR	Info Tech	3.0%	
	INTEL CORP	Info Tech	3.5%	
	CISCO SYSTEMS INC	Info Tech	3.4%	
	Interest Sensitive	BLACKROCK INC	Financials	4.7%
		METLIFE INC	Financials	2.8%
JPMORGAN CHASE & CO		Financials	5.6%	
GOLDMAN SACHS GROUP INC		Financials	5.7%	
CITIGROUP INC		Financials	4.0%	
Defensive	AMERICAN TOWER CORP	Real Estate	2.9%	
	MCDONALD'S CORP	Cons Disc	2.8%	
	KIMBERLY-CLARK CORP	Cons Staples	2.2%	
	PROCTER & GAMBLE CO/THE	Cons Staples	3.9%	
	CONAGRA BRANDS INC	Cons Staples	3.8%	
	CLOROX COMPANY	Cons Staples	3.5%	
	ASTRAZENECA PLC-SPONS ADR	Health Care	2.9%	
	BRISTOL-MYERS SQUIBB CO	Health Care	2.4%	
	PATTERSON COS INC	Health Care	3.0%	
	MERCK & CO. INC.	Health Care	2.3%	
	XCEL ENERGY INC	Utilities	3.1%	
	VERIZON COMMUNICATIONS INC	Telecom	1.9%	
AT&T INC	Telecom	1.6%		

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