

QUICK FACTS

ETF SERIES	BHAV
MGMT FEE	1.00%
SERIES F	PFC2801
MGMT FEE	1.00%
SERIES A	PFC2800
MGMT FEE	2.00%
PERFORMANCE FEE*	10.00%

*On the increase in the NAV in a year when performance of the Fund exceeds the positive return of the benchmark

JANUARY 2021

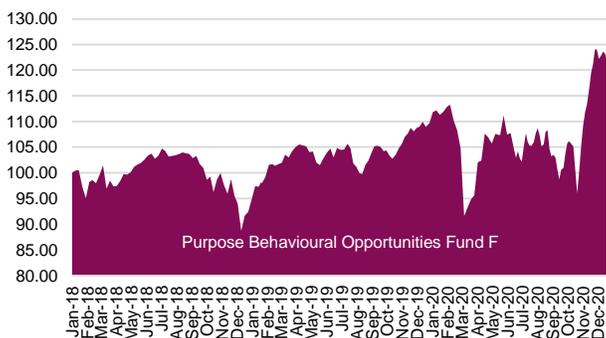
Purpose Behavioural Opportunities Fund is focused on profiting from other investors' emotional mistakes. We all make mistakes when investing – overreacting to news, becoming anchored in our opinions, framing our decisions based on what we originally paid, and the list goes on. During times of heightened emotional states such as bear markets and global pandemics, the potential harm of these behavioural mistakes is magnified. The Fund (BHAV) uses numerous strategies, each designed to profit from potentially mis-priced assets/stocks caused by investors' emotions or behavioural biases.

After a number of months with higher volatility, some up and some down, December turned out to be a quieter end to a very eventful year. Markets grinded higher as the vaccine rollout gained traction globally. Meanwhile, COVID-19 case counts are rising materially in most countries. The pace of these two trends versus the expectations will likely drive markets, rates and the economy as we start 2021.

From a behavioural perspective, optimism and overconfidence are on full display. Along with a substantial market recovery, there are several areas of the market that are certainly displaying bubble-like tendencies. Cryptocurrency markets are a prime example, but the clean-tech space is also displaying crowd behaviour. For now, we will be watching from the sidelines while focusing our attention on the upcoming earnings season. December started out decently for the now-streamlined Fund, but the reversal in Aphria, which fell nearly 20% over the month, was a large

INVESTMENT GROWTH

Investment Growth Since Inception



Source: Richardson Wealth, As at December 31 2020

**SUBADVISOR: RICHARDSON WEALTH /
CONNECTED WEALTH ®**

At Connected Wealth, Craig Basinger and his team manage upwards of \$1 billion, with a focus on long term wealth building strategies. The team consists of three portfolio managers and two analysts, headed by Mr. Basinger, who has worked in investment management since 1995. Their guiding principles are transparency, cost efficiency, and connectedness.

It's a volatile name and this decline followed an 87% return for the stock in November, so a consolidation is not really a surprise.

Purpose Behavioural Opportunities Fund advanced 0.71% over the month, compared to the S&P TSX and S&P 500 advancing 1.7 and 2.2% respectively (in Canadian dollar terms). The continued weakness of the US dollar hindered performance, as over 50% of the Fund is allocated to US equities.

Remaining diligent to our risk-management framework, we exited a number of positions when their upward momentum faded. The proceeds were left in cash to give us some dry powder for the upcoming earning season. To close the year, the Fund has an elevated cash balance of over 20%. We trimmed Cameco slightly as its weight increased past our comfort level from a diversification standpoint. In terms of absolute attribution, Cameco was by far the largest contributor in December.

As we move into 2021, the market appears to be embracing the other side of the pandemic. Volatility remains elevated and expectations are high. Perhaps too high. Unlike the pessimism that permeated 2020, the year ahead will likely provide behavioural opportunities of a different kind. While the worst-case scenarios of March didn't exactly pan out, it's entirely possible that the best-case scenarios envisioned by investors today may also end up being too ambitious.

TOP HOLDINGS

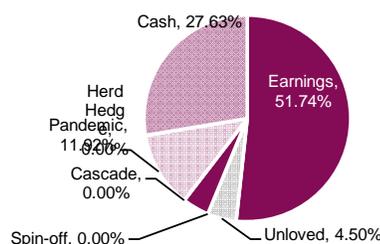
NAME	WEIGHT
CHIPOTLE MEXICAN GRILL INC	6.1%
CAMECO CORP	6.0%
CANADIAN NATL RAILWAY CO	6.0%
SPOTIFY TECHNOLOGY SA	5.6%
EDWARDS LIFESCIENCES CORP	5.3%
SHOPIFY INC - CLASS A	5.1%
APHRIA INC	4.9%
MASTERCARD INC - A	4.7%
LAS VEGAS SANDS CORP	4.5%
JOHNSON CONTROLS INTERNATION	4.5%

Source: Richardson Wealth, As at December 31 2020

THE STRATEGIES

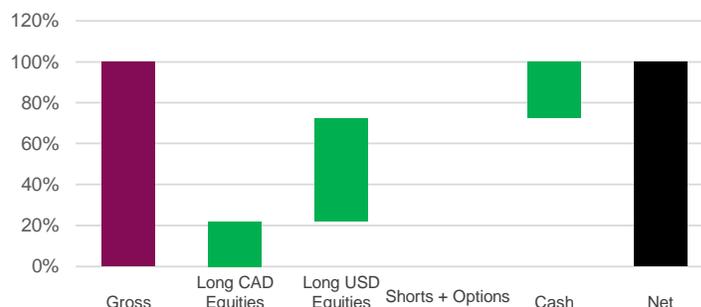
Strategy	Behavioural Bias	Description
Unloved to Less Unloved	Unloved to Less Unloved	Unloved companies – those with few analyst BUY ratings – tend to be neglected and beaten down. This long-only strategy is triggered by an unloved company receiving some upgrades and becoming less unloved
Earnings Overreaction	Earnings Overreaction	Availability bias causes investors to overreact to earnings in the short term. Asymmetric recovery found as higher-quality companies tend to recover from misses relatively quickly while lower-quality companies give back gains from positive surprises. This is a long/short strategy.
Emotional Cascade	Emotional Cascade	On spikes in news, investors often overreact, losing sight of the long term. This is especially evident when information is plentiful and one-sided, skewing the risk/return trade-off and creating an opportunity. This is a long/short strategy.
Indexing Bias	Indexing Bias	While somewhat counterintuitive, once a company is added to an index, it often underperforms for a period. Conversely, those removed often partially recover. This is a long/ short strategy.
Crowded Trades	Crowded Trades	Contrarian – when everyone is betting on one outcome, it is often the opposite that occurs. We use non-commercial open futures contracts to measure. As contrarian strategies often take time, we tend to use longer-dated options.
Neglect	Neglect	Small spin-offs are often discarded by portfolio managers as the positions are too small to matter. This creates temporary selling pressure, which this strategy takes advantage of. This is usually a long strategy.
Herd Hedge	Herd Hedge	When market sentiment is skewed in one direction and demonstrates irrational exuberance or pessimism, we take a contrarian position in the options market.

STRATEGY ALLOCATION



Source: Richardson Wealth, As at December 31 2020

PORTFOLIO EXPOSURE



Source: Richardson Wealth, As at December 31 2020

DESIGNED FOR

- Actively profiting from market inefficiencies and investors' predictable, emotional mistakes
- Long-term capital appreciation and diversification
- Exposure to Canadian and U.S. equity markets

RISK RATING



PERFORMANCE

	1-MO	3-MO	6-MO	YTD	1-YEAR	2-YEAR	INCEPT.*
Purpose Behavioural Opportunities A	0.62%	12.04%	7.20%	3.37%	3.37%	9.43%	3.00%
Purpose Behavioural Opportunities F	0.71%	12.34%	7.77%	4.47%	4.47%	10.66%	4.19%

*The inception date of the Purpose Behavioural Opportunities Fund was January 17th, 2018

Source: Morningstar, As at December 31 2020

All data sourced to Bloomberg unless otherwise noted.

The content of this document is for informational purposes only, and is not being provided in the context of an offering of any securities described herein, nor is it a recommendation or solicitation to buy, hold or sell any security. The information is not investment advice, nor is it tailored to the needs or circumstances of any investor. Information contained on this document is not, and under no circumstances is it to be construed as, an offering memorandum, prospectus, advertisement or public offering of securities. No securities commission or similar regulatory authority has reviewed this document and any representation to the contrary is an offence. Information contained in this document is believed to be accurate and reliable, however, we cannot guarantee that it is accurate or complete or current at all times. The information provided is subject to change without notice and neither Purpose Investments Inc. nor its affiliates will be held liable for inaccuracies in the information presented.

Commissions, trailing commissions, management fees and expenses all may be associated with investment funds. Please read the prospectus before investing. If the securities are purchased or sold on a stock exchange, you may pay more or receive less than the current net asset value. The indicated rate of return is the historical annual compounded total return including changes in share/unit value and reinvestment of all distributions and does not take into account sales, redemption, distribution or optional charges or income taxes payable by any securityholder that would have reduced returns. Investment funds are not guaranteed, their values change frequently and past performance may not be repeated.

Certain statements in this document are forward-looking. Forward-looking statements ("FLS") are statements that are predictive in nature, depend on or refer to future events or conditions, or that include words such as "may," "will," "should," "could," "expect," "anticipate," "intend," "plan," "believe," "estimate" or other similar expressions. Statements that look forward in time or include anything other than historical information are subject to risks and uncertainties, and actual results, actions or events could differ materially from those set forth in the FLS. FLS are not guarantees of future performance and are by their nature based on numerous assumptions. Although the FLS contained in this document are based upon what Purpose Investments [and the portfolio manager] believe to be reasonable assumptions, Purpose Investments [and the portfolio manager] cannot assure that actual results will be consistent with these FLS. The reader is cautioned to consider the FLS carefully and not to place undue reliance on the FLS. Unless required by applicable law, it is not undertaken, and specifically disclaimed, that there is any intention or obligation to update or revise FLS, whether as a result of new information, future events or otherwise.