

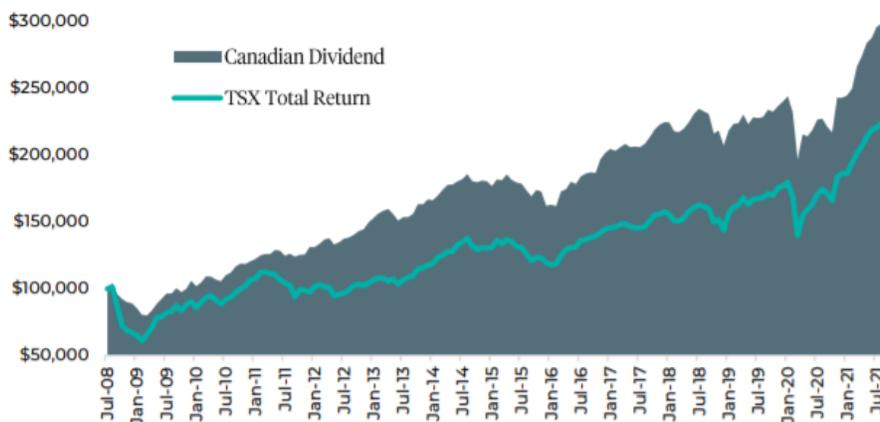
Purpose Canadian Dividend

Objective: Sustainable dividends with some capital appreciation

Benchmark: S&P/TSX Composite Total Return Index

Available: SMA platform

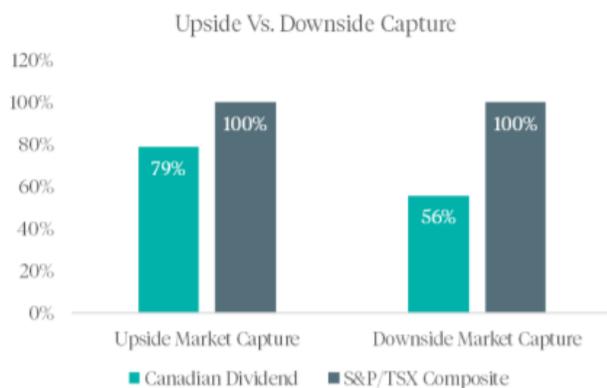
Performance



	1-month	3-months	6-months	1-year	YTD	3yr	5yr	10yr	Inception*
CW Canadian Dividend	-3.0%	0.6%	8.7%	30.8%	19.1%	7.8%	9.1%	8.8%	8.4%
S&P/TSX Total Return	-1.5%	0.9%	9.5%	29.0%	18.3%	9.1%	9.8%	8.9%	6.2%
+/-	-1.5%	-0.3%	-0.8%	1.9%	0.8%	-1.3%	-0.7%	-0.1%	2.2%

	2012	2013	2014	2015	2016	2017	2018	2019	2020
CW Canadian Dividend	14.0%	11.5%	8.0%	-10.1%	24.5%	11.3%	-7.8%	15.9%	1.2%
S&P/TSX Total Return	7.2%	13.0%	10.6%	-8.3%	21.1%	9.1%	-8.9%	22.9%	5.6%
+/-	6.8%	-1.5%	-2.5%	-1.7%	3.4%	2.2%	1.1%	-7.0%	-4.4%

Risk Management



Sharpe
Max Drawdown
SD
Downside Deviation
Beta

	Canadian Dividend	S&P/TSX Composite
Sharpe	0.70	0.38
Max Drawdown	-23.3%	-39.9%
SD	10.7%	13.8%
Downside Deviation	8.8%	12.7%
Beta	0.64	1.00

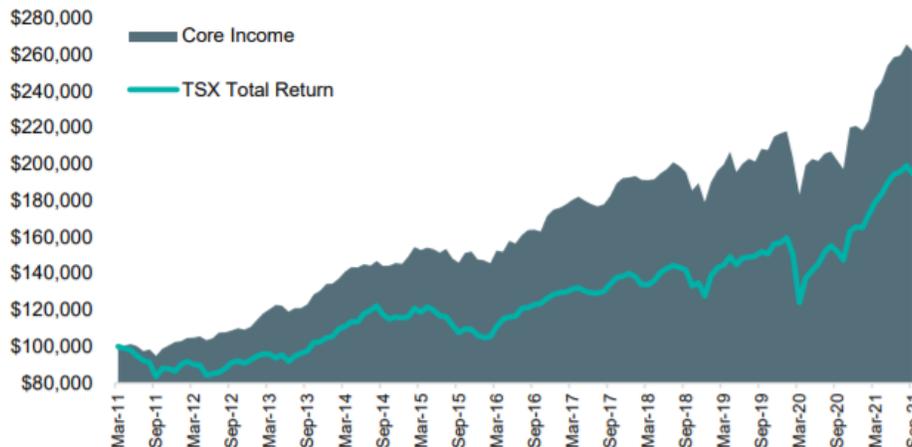
Connected Wealth Core Income

Objective: Sustainable dividends with some capital appreciation

Benchmark: S&P/TSX Composite Total Return

Available: SMA platform & Fund

Performance

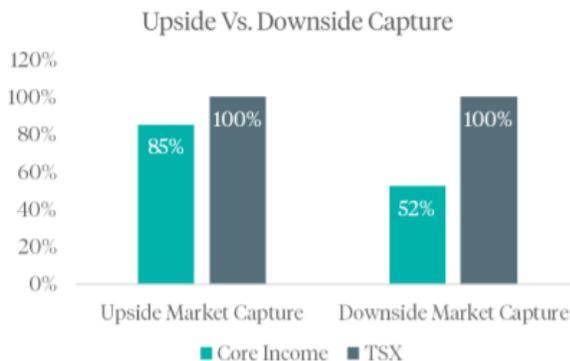


	1-month	3-months	6-months	1-year	YTD	3-year	5-year	7-year	Inception*
Core Income	-1.5%	1.2%	9.1%	29.6%	18.5%	10.2%	9.8%	8.9%	9.6%
Benchmark	-2.2%	0.2%	8.7%	28.0%	17.5%	11.1%	9.6%	7.5%	6.6%
Relative	0.8%	1.1%	0.3%	1.6%	1.0%	-0.9%	0.2%	1.4%	3.0%

	2012	2013	2014	2015	2016	2017	2018	2019	2020
Core Income	8.0%	21.2%	8.3%	1.6%	18.6%	10.1%	-7.1%	21.1%	1.9%
Benchmark	7.2%	13.0%	10.6%	-8.3%	21.1%	9.1%	-8.9%	22.9%	5.6%
Relative	0.8%	8.3%	-2.3%	9.9%	-2.5%	1.0%	1.8%	-1.7%	-3.7%

Risk Management

As dividend paying companies tend to be concentrated in select industries, maintaining a broad diversification is a crucial component of our risk management. At the company level, we continuously monitor both fundamentals and technicals using our deterioration monitor.



	Core Income	TSX
Sharpe	0.91	0.48
Max Drawdown	-16.0%	-22.3%
Standard Deviation	9.4%	11.6%
Downside Deviation	7.1%	10.2%
Beta	0.69	1.00

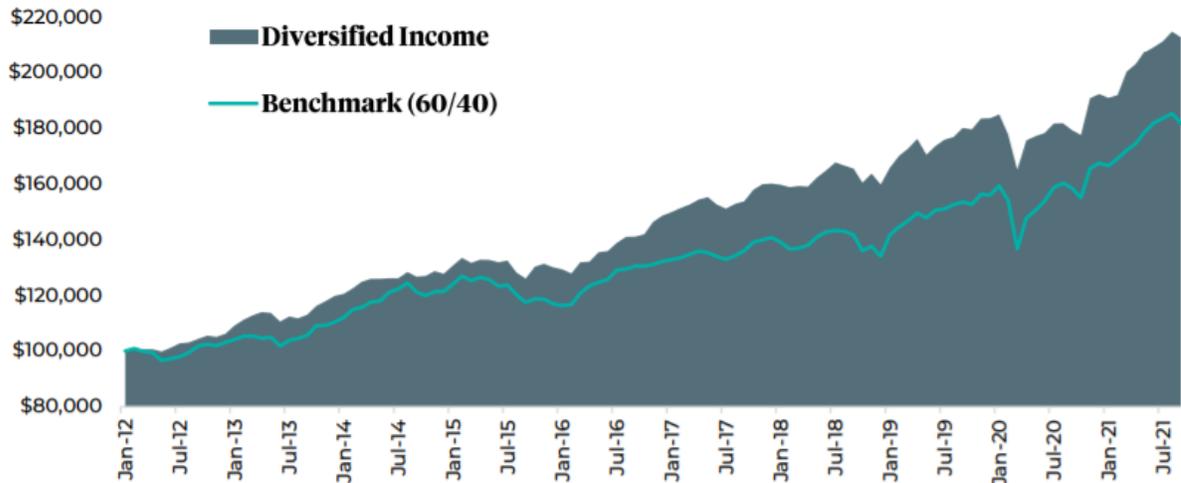
Connected Wealth Diversified Income

Objective: Income & capital preservation

Benchmark: 60% S&P/TSX Composite Total Return + 40% FTSE TMX Domestic Bond Index

Available: SMA platform

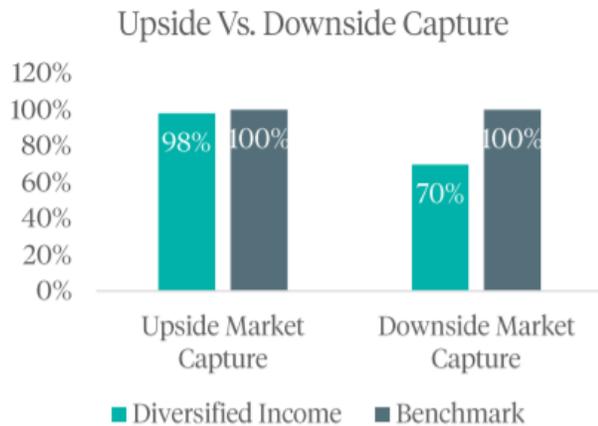
Performance



	1-month	3-months	6-months	1-year	YTD	3-year	5-year	7-year	Inception
Diversified Income	-1.0%	1.7%	6.4%	18.8%	10.8%	8.8%	8.6%	7.7%	8.1%
Benchmark (60/40)	-1.9%	-0.1%	5.7%	14.7%	8.5%	8.6%	6.8%	6.0%	6.4%
+/-	0.9%	1.8%	0.7%	4.1%	2.3%	0.1%	1.7%	1.7%	1.8%

	2013	2014	2015	2016	2017	2018	2019	2020
Diversified Income	12.9%	6.6%	1.8%	14.2%	7.7%	-0.1%	14.8%	4.8%
Benchmark (60/40)	7.1%	9.9%	-3.6%	13.0%	6.5%	-4.8%	16.4%	7.4%
+/-	5.7%	-3.4%	5.5%	1.3%	1.2%	4.6%	-1.5%	-2.6%

Risk Management



	Diversified Income	Benchmark
Sharpe	1.11	0.73
Max Drawdown	-10.7%	-14.2%
SD	6.4%	7.3%
Downside Deviation	5.0%	6.8%
Beta	0.76	1.00

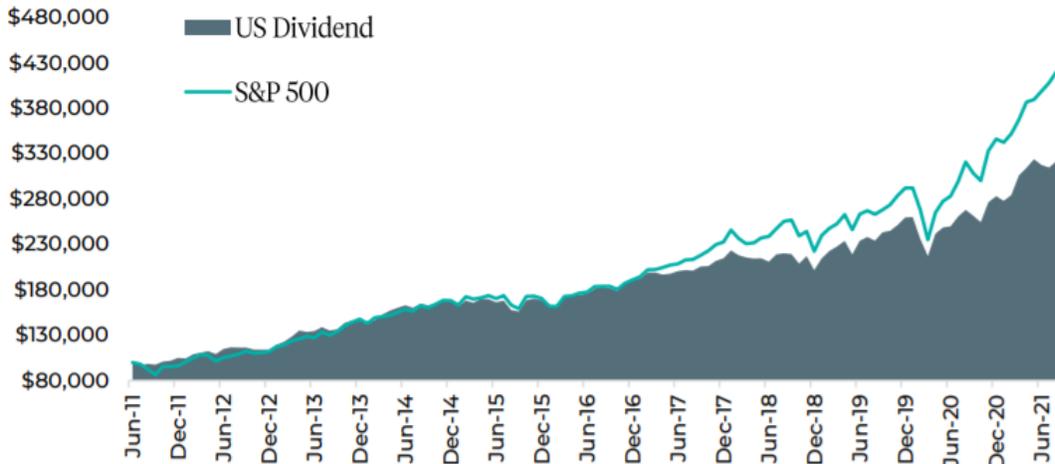
Connected Wealth US Dividend

Objective: Sustainable dividends with moderate capital appreciation

Benchmark: S&P 500 Total Return

Available: SMA platform

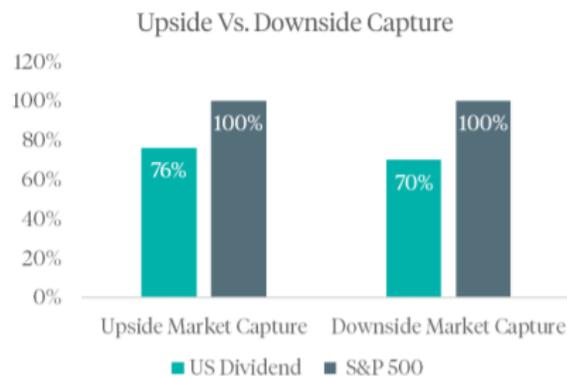
Performance



	1-month	3-months	6-months	1-year	YTD	3-year	5-year	7-year	incep
US Dividend	-3.6%	-2.3%	1.4%	18.6%	9.6%	12.3%	11.3%	9.7%	11.7%
S&P 500	-4.6%	0.6%	9.2%	30.0%	15.9%	16.0%	16.9%	14.0%	14.5%
+/-	1.0%	-2.9%	-7.7%	-11.4%	-6.3%	-3.7%	-5.6%	-4.4%	-2.8%

	2012	2013	2014	2015	2016	2017	2018	2019	2020
US Dividend	8.9%	28.0%	14.2%	1.0%	13.6%	12.2%	-6.0%	28.8%	8.9%
S&P 500	16.0%	32.4%	13.7%	1.4%	12.0%	21.8%	-4.4%	31.5%	18.4%
+/-	-7.1%	-4.4%	0.5%	-0.3%	1.6%	-9.7%	-1.6%	-2.7%	-9.5%

Risk Management



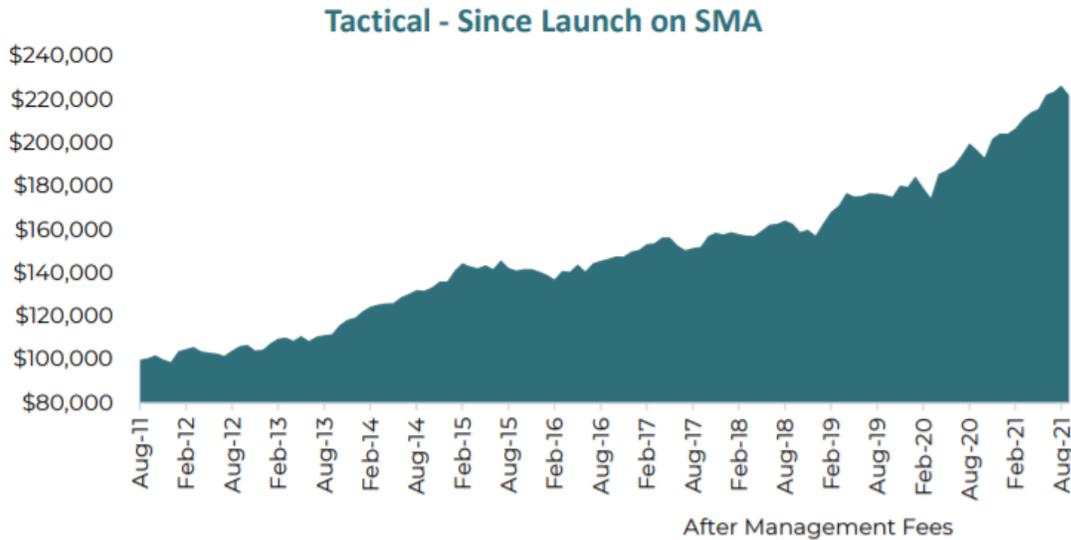
	US Dividend	S&P 500
Sharpe	1.04	1.07
Max Drawdown	-17%	-20%
SD	11.3%	13.6%
Downside Deviation	7.5%	9.9%
Beta	0.72	1.00

Connected Wealth Tactical ETF

Objective: Diversification and low volatility with some capital appreciation **Benchmark:** 40% TSX + 20% S&P + 40% FTSE TMX Domestic Bond

Available: Fund

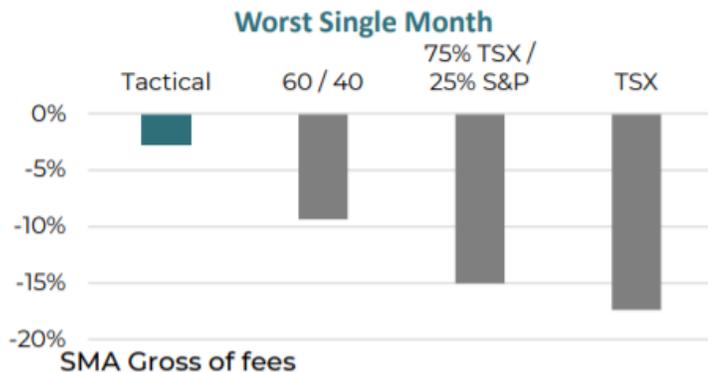
Performance



	1-month	3-months	6-months	1-year	YTD	3-year	5-year	Inception
Tactical ETF	-2.0%	-0.1%	5.3%	13.1%	8.8%	11.2%	8.9%	8.5%
Benchmark	-2.3%	0.5%	5.9%	14.0%	8.2%	9.5%	8.1%	8.2%
+/-	0.3%	-0.5%	-0.6%	-0.9%	0.6%	1.7%	0.8%	0.3%

	2012	2013	2014	2015	2016	2017	2018	2019	2020
Tactical ETF	6.1%	14.4%	14.2%	3.7%	6.8%	5.5%	-0.2%	14.7%	14.0%
Benchmark	6.5%	12.2%	12.6%	1.6%	10.7%	7.4%	-2.2%	16.9%	9.4%
+/-	-0.3%	2.2%	1.6%	2.1%	-3.9%	-1.8%	2.0%	-2.2%	4.5%

Risk Management



	Tactical	Benchmark
Sharpe Ratio	1.24	1.03
Max Drawdown	-5.3%	-12.6%
Standard Deviation	6.0%	6.9%
Downside Deviation	2.9%	6.1%
Beta	0.71	1.00
Up Market Capture	92%	100%
Down Market Capture	74%	100%

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