

# What to do with expensive stock markets

## Hilliard MacBeth

Hilliard's Weekend Notebook – Friday January 26, 2018

The Shiller Cyclically-Adjusted Price-to-Earnings (CAPE) Ratio for the S&P 500 is showing that the U.S. stock market is expensive. The valuation premium is unmatched, except for the 2000 peak.

Are valuation measures like the CAPE warning investors to avoid the U.S. stock market?

Robert K. Shiller examined stock prices and earnings of the companies in that index back to 1881 and, after adjusting for inflation and using a ten-year average, this is what he got:

### OUR PARTNERS

*The MacBeth Group*

Richardson GMP  
10180 101 Street, Suite 3360  
Edmonton, AB T5J 3S4

**Tel.** 1.780.409.7735

**Fax** 780.409.7777

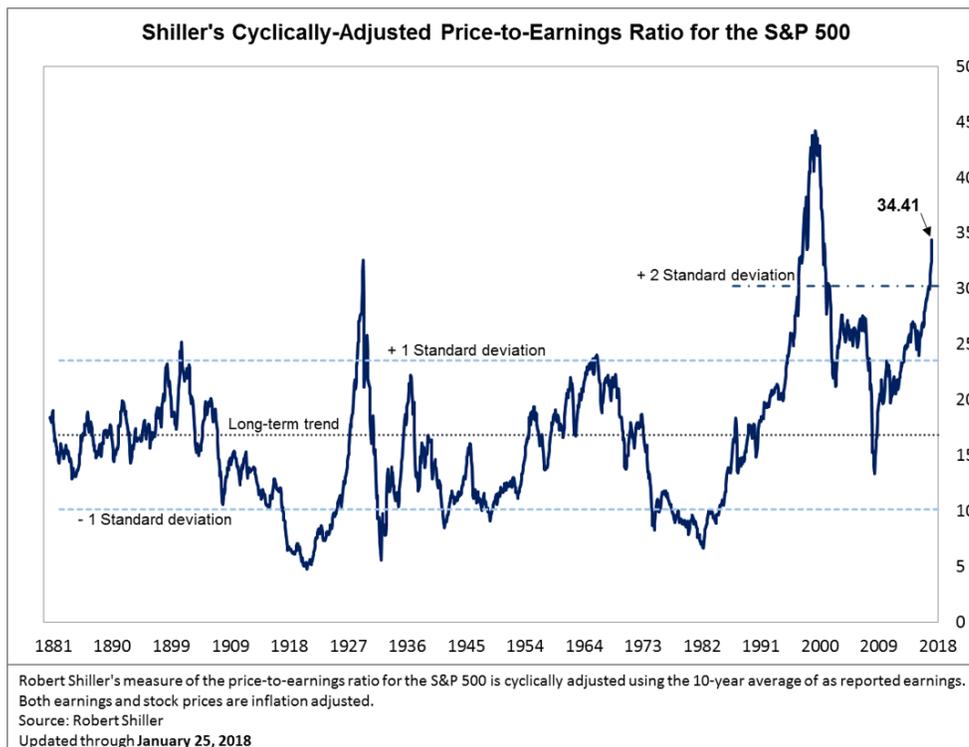
[www.TheMacBethGroup.com](http://www.TheMacBethGroup.com)

### Hilliard MacBeth

Director, Wealth Management

Portfolio Manager

**Tel.** 780.409.7740



Source: Robert Shiller

Today's valuations are second only to the 1999-2000 period. There has been four peaks similar to today, in 1899, 1929, 1966 and 2000. After each of these other peaks there was a significant decline in valuations, with bottoms in 1918, 1932, 1982 and 2009. Only 2009 bottomed without reaching an extreme on the downside as measured by one standard deviation below the mean.

Shiller states that investors appear to depend exclusively on the past as a guide, since forecasting the future is difficult, if not impossible. That's what makes these peak valuations possible, as investors extrapolate good returns in the past to even better expected returns in the future.

[As Shiller explains in this recent 3-page paper](#) the past is a poor guide to what will happen in the future. In the stock market, the future is likely to be different from the past, measured on a ten-year average basis.

Some have argued, not successfully in my opinion, that the Shiller P/E should be ignored this time because interest rates are very low, or tax rates in the U.S. have just been cut or just simply "this time is different". But other experts have shown that these objections are not valid.

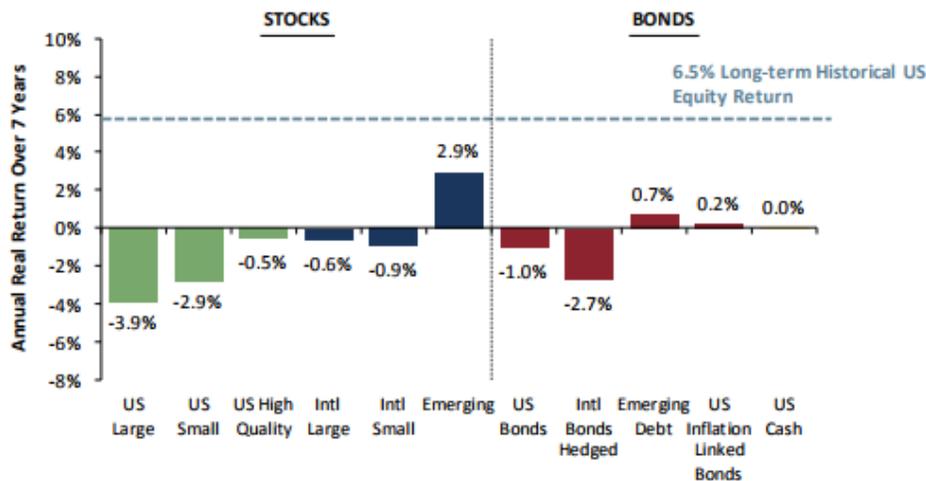
[James Montier of GMO published a report](#) in August 2017 that predicts that the excellent returns of the past will lead to poor returns in the future.

As Montier says;

***"It is remarkably easy to assume that the recent past should continue indefinitely but it is an extremely dangerous assumption when it comes to asset markets. Particularly expensive ones, as the S&P 500 appears to be."***

Today's elevated P/E ratios and profit margins are likely to revert back to lower average levels or even below average for a while. Here's GMO's 7-year forecast:

## 7-Year Asset Class Real Return Forecasts



As of 6/30/17

Source: GMO

Note: The chart represents local, real return forecasts for several asset classes and not for any GMO fund or strategy. These forecasts are forward-looking statements based upon the reasonable beliefs of GMO and are not a guarantee of future performance. Forward-looking statements speak only as of the date they are made, and GMO assumes no duty to and does not undertake to update forward-looking statements. Forward-looking statements are subject to numerous assumptions, risks, and uncertainties, which change over time. Actual results may differ materially from those anticipated in forward-looking statements. US inflation is assumed to mean revert to long-term inflation of 2.2% over 15 years.

Source: GMO

The only positive returns are Emerging market equities and debt! U.S. large cap stocks are likely to have the worst returns, according to GMO. With the growing popularity of passive investing, through ETFs, most people are likely to be heavily invested in that segment of the market, meaning that the predicted mean reversion will be more painful than the correction after the 2000 peak.

You can see in the dotted blue line that the long-term average return for U.S. equities is very good, at 6.5 percent after inflation. At that rate of return stock market assets double, in real terms, in about eleven years. So the message is not to give up on the market entirely, but be careful with today's valuations and recognize that these are not normal times.

Resisting the lure of rapidly rising markets is difficult because it is hard, even impossible, to watch everyone else get great returns while sitting on the sidelines. The stock market euphoria of today is similar to previous bubbles like the Technology, Media and Telecom craze in 1996-2000. And hot markets can last for years, making them even harder to resist.

As John Maynard Keynes said,

“Markets can stay irrational a lot longer than you and I can remain solvent.”

Hilliard MacBeth

The opinions expressed in this report are the opinions of the author and readers should not assume they reflect the opinions or recommendations of Richardson GMP Limited or its affiliates. Assumptions, opinions and estimates constitute the author's judgment as of the date of this material and are subject to change without notice. We do not warrant the completeness or accuracy of this material, and it should not be relied upon as such. Before acting on any recommendation, you should consider whether it is suitable for your particular circumstances and, if necessary, seek professional advice. Past performance is not indicative of future results. Richardson GMP Limited is a member of Canadian Investor Protection Fund. Richardson is a trade-mark of James Richardson & Sons, Limited. GMP is a registered trade-mark of GMP Securities L.P. Both used under license by Richardson GMP Limited.